

## UPGRADE AND SAVE UP TO 30%.

Service needs are determined dynamically by your BMW's Condition Based Service (CBS) system. Maintenance needs will vary based on conditions and your driving style. All indicated mileage intervals are estimates. **If you request more frequent maintenance services, the cost of these services will not be covered by BMW Ultimate Care or Ultimate Care+.**

The below chart reflects vehicles model years 2017 and forward.

**Understanding your service needs:** Typical maintenance needs by mileage<sup>6</sup>

Mileage	10K	20K	30K	40K	50K	60K	70K	80K	90K	100K	110K	120K
<b>Maintenance</b>												
Engine synthetic oil change and oil filter change	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Vehicle check				✓				✓				✓
Air filter change (engine filter)*					✓					✓		
Diesel fuel filter change				✓				✓				✓
Service / replacement micro filter		✓		✓		✓		✓		✓		✓
Service / replacement spark plugs						✓						✓
Service / replacement brake fluid**				✓		✓		✓		✓		✓
<b>Wear-and-tear items</b>												
Replacement of front / rear brake pads			✓			✓			✓			✓
Replacement of clutch (if necessary)						✓					✓	
Replacement of front / rear brake discs	As required											
Replacement of wiper blades	As required (performed during engine oil service)											

✓ Covered by BMW Ultimate Care

✓ Covered by BMW Ultimate Care+

\*Applies to most 2014 model year and newer vehicles.

\*\*Based on time / age only, not mileage.



## BMW VALUE SERVICE:

### ALWAYS COMPETITIVE.

If you choose not to purchase Ultimate Care+ or your vehicle no longer qualifies, you still qualify for the expert service your BMW Center provides. With BMW Value Service, you'll receive competitive pricing on a variety of services, so you know what you're paying for up front. No matter how many miles or years you've driven your BMW, when it's time for service, you can always feel confident bringing it to those who know it best. Bring it home – to your local BMW Center.<sup>7</sup>

## THE BMW FAMILY OF CARDS:

### ENJOY PROMOTIONAL FINANCING AND SPECIAL BENEFITS.

Apply for the BMW Card today – **it's a great way to pay for your Ultimate Care+ plan** and all of your BMW Center purchases. You'll earn 3 BMW Reward Points for every dollar you spend at BMW Centers when you pay for service or Original BMW Parts, Accessories, or Lifestyle items.<sup>1</sup> You'll also earn BMW Reward Points on everyday purchases and gas.



Ask your BMW Service Advisor about a special introductory offer.

<sup>1</sup> BMW Ultimate Care or Ultimate Care+ coverage applies only to U.S.-specification BMWs imported and distributed by BMW of North America, LLC and sold or leased through authorized BMW Centers or its European Delivery program or the BMW Military Sales Program. Vehicles purchased or leased from BMW Centers in any other country do not qualify for BMW Ultimate Care or Ultimate Care+. Visit [bmwusa.com/ultimatecare](http://bmwusa.com/ultimatecare) for details. For model year 2015 or later vehicles sold or leased by an authorized BMW Center on or after July 1, 2014, BMW Ultimate Care coverage is not transferable to subsequent purchasers, owners, or lessees. BMW Ultimate Care+ availability varies by model. BMW vehicles equipped with Carbon Ceramic brakes are not eligible for BMW Ultimate Care+ upgrades or extensions. Please see [bmwusa.com/ultimatecare](http://bmwusa.com/ultimatecare) or ask your authorized BMW Center for details.

<sup>2</sup> The BMW Ultimate Care+ Maintenance Program covers all factory-recommended maintenance services as determined by the Service Interval Indicator for all new eligible model year 2004 until model year 2016 BMW vehicles. For vehicles model year 2004 until model year 2016 specific additional items that need replacement due to normal wear and tear are also covered. The maintenance coverage period is for the first 4 years or 50,000 miles, whichever comes first. Exclusions from coverage include: gasoline, gasoline additives, windshield washer fluid, fluid top-offs, battery, tires, wheels, wheel alignment and tire balancing. All work must be performed by an authorized BMW Center. See the Service and Warranty Information booklet for specific terms, conditions and limitations. BMW Ultimate Care+ availability varies by model. BMW vehicles equipped with Carbon Ceramic brakes are not eligible for BMW Ultimate Care+ upgrades or extensions. Further information can also be obtained from your authorized BMW Center.

<sup>3</sup> The BMW Ultimate Care Program covers all factory-recommended scheduled maintenance services as determined by the Service Interval Indicator for all new eligible model year 2017 and later BMW vehicles. Specific additional items that need replacement due to normal wear and tear are not covered. The maintenance coverage period is for the first 3 years or 36,000 miles, whichever comes first. Exclusions from coverage include: gasoline, gasoline additives, windshield washer fluid, fluid top-offs, battery, tires, wheels and wheel alignment, and wear-and-tear items such as brake pads, brake rotors, wiper blades, clutches and tire balancing. All work must be performed by an authorized BMW Center. See the Service and Warranty Information booklet for specific terms, conditions and limitations. BMW Ultimate Care+ availability varies by model. BMW vehicles equipped with Carbon Ceramic brakes are not eligible for BMW Ultimate Care+ upgrades or extensions. Further information can also be obtained from your authorized BMW Center.

<sup>4</sup> Savings up to 30% are estimated compared to paying for each maintenance visit individually. Your actual savings may vary.

<sup>5</sup> Certain restrictions apply when purchasing coverage once your previous coverage period has ended. Limitations or additional fees may apply.

<sup>6</sup> Diesel vehicles: DEF (Diesel Exhaust Fluid) replacement is covered only during the performance of an oil service. DEF top-offs between oil services are not covered. Spark Plugs and Oxygen Sensor Service is eligible only when required within a Standard or Upgraded BMW Maintenance Program period, as outlined in the Service and Warranty Information booklet or when displayed in the Service Interval Indicator.

<sup>7</sup> BMW Value Service available only at participating BMW Centers. All work is carried out by BMW trained technicians using Original BMW Parts, which come with a two-year unlimited mileage limited warranty. Warranty repairs do not constitute an extension of the original limited warranty period for the vehicle or a part thereof.

Price charts for reference only. Program and pricing subject to change. Additional fees may apply. Please see your authorized BMW Center for details.

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**For important information, please visit [mybmwcard.com](http://mybmwcard.com). Subject to credit review and approval.**

<sup>1</sup> You will earn points for Net Purchases charged to your Account during each billing cycle at BMW Centers and other automotive businesses based on the following retail merchant categories as defined by Visa USA: Automobile and Truck Dealers (New and Used) – Sales, Service, Repairs, Parts, and Leasing; Automobile and Truck Dealers (Used Only); Automotive Tire Stores; Automotive Parts, and Accessories Stores. We will not be responsible for awarding Points for Net Purchases made at BMW Centers that do not accurately report transactions using the appropriate retail merchant categories as defined by Visa USA.

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The Ultimate Driving Machine®

# PEACE OF MIND FOR THE ROAD AHEAD. BMW MAINTENANCE PLANS.

**BMW ULTIMATE CARE  
BMW ULTIMATE CARE+  
BMW VALUE SERVICE**





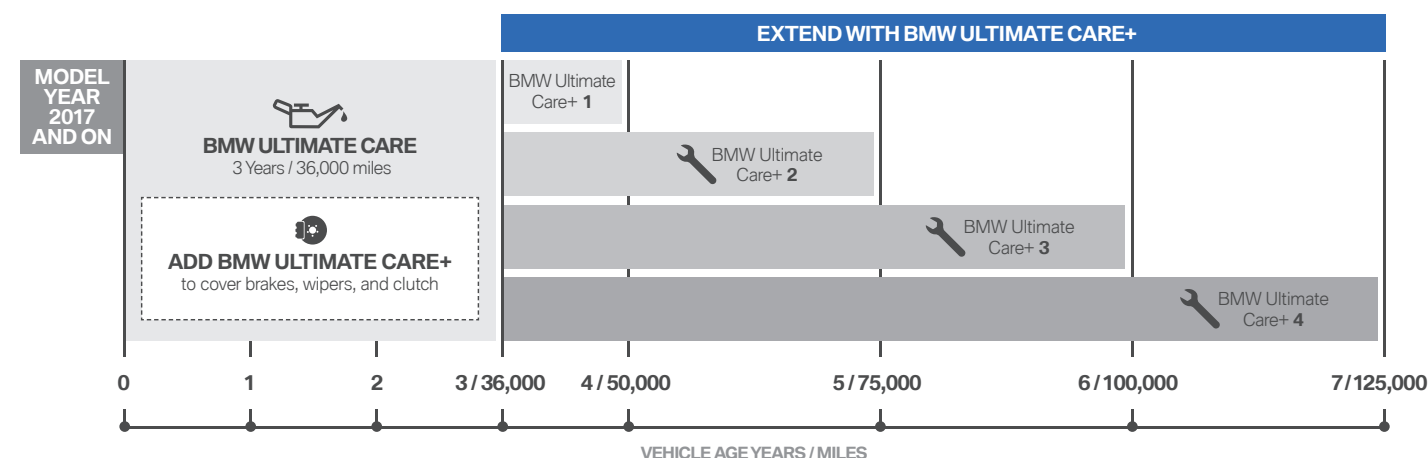


## COMPREHENSIVE MAINTENANCE FOR THE LIFE OF YOUR BMW.

There's nothing quite like driving a BMW. For as long as you own or lease your Ultimate Driving Machine,<sup>®</sup> it's an experience you deserve to enjoy every time you get behind the wheel. That's why BMW offers the comprehensive, **BMW Ultimate Care**, **Ultimate Care+**, and **Value Service** programs – only at your authorized BMW Center.<sup>1,2,3</sup>

## EXPERT CARE IS ASSURED.

All BMW Ultimate Care and Value Service work is performed at authorized BMW Centers, by BMW Trained Technicians, using only Original BMW Parts – ensuring your BMW remains The Ultimate Driving Machine.<sup>®</sup> When you upgrade to Ultimate Care+ 1, 2, 3, or 4, **you'll save up to 30%** on included maintenance by paying in advance.<sup>4,5</sup> See the chart below for all of your options for model year 2017 and on:



## MODEL YEARS 2017 AND FORWARD: BMW MAINTENANCE PLANS.

### Model years 2017 and forward BMW Ultimate Care includes:

- BMW Scheduled Maintenance, including oil and filter changes and more for 3 years or 36,000 miles.
- Roadside Assistance 24 hours a day, 365 days a year, for 4 years / unlimited miles.
- BMW Teleservice: Lets your vehicle report to BMW when it needs service (available on all new BMWs).

### Purchase BMW Ultimate Care+ to add:

- Replacement of specific wear-and-tear items such as **brake pads**, wiper blades and manual transmission clutch.
- Ultimate Care+ is transferable to a subsequent owner, should you sell your vehicle.

### Extend your coverage:

- Extend BMW Ultimate Care+ 1, 2, 3, or 4 additional years or 89,000 miles for a total of up to 7 years or 125,000 miles. As an owner or lessee of a new BMW, you can decide to add this coverage at any point before your BMW reaches the end of its current coverage.

## CHOOSE YOUR COVERAGE.

Add BMW Ultimate Care+ to your standard vehicle maintenance to cover brakes, wipers, and clutch for 3 years or 36,000 miles:

### BMW Ultimate Care+

Once you upgrade from standard coverage to full maintenance with BMW Ultimate Care+, you can extend your coverage even further by adding one of four convenient options:

- Coverage to **4 years or 50,000 miles** \$ COST FOR YOUR VEHICLE: BMW ULTIMATE CARE+ 1
- Coverage to **5 years or 75,000 miles** \$ COST FOR YOUR VEHICLE: BMW ULTIMATE CARE+ 2
- Coverage to **6 years or 100,000 miles** \$ COST FOR YOUR VEHICLE: BMW ULTIMATE CARE+ 3
- Coverage to **7 years or 125,000 miles** \$ COST FOR YOUR VEHICLE: BMW ULTIMATE CARE+ 4



## MODEL YEARS 2012–2016: BMW MAINTENANCE PLANS.

### Model years 2012–2016 Ultimate Service includes:

- BMW Maintenance Program, including oil and filter changes and more for 4 years or 50,000 miles.
- Replacement of specific wear-and-tear items such as **brake pads**, wiper blades and manual transmission clutch.
- Roadside Assistance 24 hours a day, 365 days a year, for 4 years / unlimited miles.
- BMW Teleservice: Lets your vehicle report to BMW when it needs service (available on all new BMWs).

### Extend your coverage:

- Purchase BMW Ultimate Care+ 1, 2, or 3 to add up to 3 additional years or 75,000 miles for a total of up to 7 years or 125,000 miles. As an owner or lessee of a new BMW, you can decide to add this coverage at any point before your BMW reaches the end of its current coverage.
- For 2015 models sold on or after 7/1/2014 the standard maintenance is non-transferable. Speak to your BMW Center about adding transferability.

## CHOOSE YOUR COVERAGE.

You can choose from three convenient options to extend your BMW Ultimate Care coverage with BMW Ultimate Care+:

- Coverage to **5 years or 75,000 miles** \$ COST FOR YOUR VEHICLE: BMW ULTIMATE CARE+ 1
- Coverage to **6 years or 100,000 miles** \$ COST FOR YOUR VEHICLE: BMW ULTIMATE CARE+ 2
- Coverage to **7 years or 125,000 miles** \$ COST FOR YOUR VEHICLE: BMW ULTIMATE CARE+ 3

